

CURRICULUM VITAE

PERSONAL DATA

Date of Birth 31.03.1963
Place of Birth Röt/Kreis Freudenstadt
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CAREER AND PRACTICAL EXPERIENCE

2019 - Today **INDEPENDENT WITH OWN COMPANY „BE AT DESIGN“**
INTERIOR ARCHITECTURE Modular-Kitchen-project
INDUSTRIAL DESIGN Glass Cover with ONE-Hand-Usage
The-Glas-Is-Half-Full“-Project
Clothespin-project, Christmas-Tree-project
Water Filter-project, Foldable-Chair-project
Contactless-Opener-Device
Sugar-Dispenser-project
Bag-Tree-project, Modular-Kitchen-Island-project
E-Guitar with Sustain-Elongation-project

ADAM OPEL AG - RÜSSELSHEIM, GERMANY

2015 - 2019 **CHIEF DESIGNER SEATS & GARNISH & TRIM**
Development of serial Seat & Garnish & Trim Designs for all car lines and projects of Opel/Vauxhall/Buick brands and their derivatives as responsible Studio Manager. Guiding and disciplinary managing as well a Math Surfacing Team in ITCI (GM-India) for Garnish & Trim. Creation from initial Design till final stroke and verified Class-A data release and production. Project management and full responsibility from ideation phase till verification in clay- and hard model, including change management and lead into production.

2012 - 2015 **CHIEF DESIGNER GLOBAL SMALL CARS**
Exterior and Interior production development for the next generation Opel/Vauxhall/Buick small car segment with Pre-cursor Sketches/Renderings, 3D Math surfacing and 3D clay- and hard foam models. Furthermore the architectural development for next generation MPV-B car segment is in line with my action. In parallel, I managed the Advanced Design Interior Studio and pre-production development for the next generation compact car family. Planning of project timing milestones, resource allocation, workload calculation, budget management, developing of a VIS-BOM (Bill of Materials) for car-line projects including Design enabler attributes, paired and balanced with technologies and costs.

2010 - 2011

CHIEF DESIGNER ADVANCED CONCEPTS & INNOVATIONS

Exterior and Interior development for next generation compact car. Exterior and Interior Innovation for drivable small car project. Disciplinary responsible managing the Studio Team, including HR management and mentoring. Innovation planning- and development for future portfolio entries. Product definition guide book development, including all timely relevant milestones, costs per component, innovations, technologies and Design Quality aspects. Holistic current- and future brand strategy development with feasibility concepts and business cases. Pro-actively leading of innovation workshops with local and global partners as well as suppliers and manufacturers. Efficient communication with Senior Leadership, Engineering, Production-Design Studios, Marketing, Supplier and Global partners have as well part of my key role - Working towards a handshake.

2010 - 2011

CHIEF DESIGNER ADVANCED INTERIOR ARCHITECTURE

Leading the Advanced Design Interior Architecture Studio. Technical- and Design Architecture bandwidth development in dialogue with Engineering, Design, Marketing and Global partners as base for the future Global Opel/Buick/Vauxhall/Chevrolet brands. The pro-actively and successful development of Interior Design Visions in 2D sketch and rendering, 2D math- and 3D full scale models as light-house models for the later-on Production Studio hand-over and development, have been part of my activities. Pro-actively guiding mentoring and managing the Studio Team within a talent management process, daily candid feedback, training- and career planning.

2004 - 2010

CHIEF DESIGNER GLOBAL COMPACT CAR INTERIORS

Managing and guiding the Design Studio Team within a complete Opel/Buick-Astra-J carline program development, beginning from program research, theming, preparation and presenting of Leadership mile stone presentations, customer Clinics, conflict management and mentoring personnel within the pro-active HR process, clay property and math model development in class-A quality, verification- and partial hard models till change management and final release for serial production. Follow-up with Supplier, Tool maker and pilot line have been as well part of my roles and responsibilities. Opel Astra J GTC Paris Interior Design.

2003 - 2004

CHIEF DESIGNER GLOBAL CAR LINE COMPONENTS

Leading and managing of the Component Studio Team within the creative and planning related Global development process, initiated by theming till execution and industrialisation of future production car components. My field of action included the Design of visible components in the Interior, wheel Design, styling of engine bay compartments, Seat Design and the accessory Design development. The interconnectedness was performed Studio comprehensive as well as on global level with GM Design peer Studios. Personnel management and pro-active leadership and mentoring have been line of my action.

- 2001 - 2003 **ASSISTANT CHIEF DESIGNER COMPACT CARS**
Leading the Interior Team within the Studio. With the Design Team, I could lead my Interior Design proposal for the Opel Astra-H generation into serial production. My treasure trove of experience was immersed by designing the derivatives of the Interiors. Having sole responsibility in designing the Exterior & Interior of the Opel Astra TwinTop under captaincy of my Studio Chief, gave me valuable knowledge and experience. Design of the Opel Astra GTC Genève show car Interior till to the finished property. Mentoring of Design verification models towards class-A quality for the complete Opel/Buick-Astra model range.
- 1998 - 2001 **LEAD DESIGNER AT GENERAL MOTORS DO BRAZIL, SÃO PAULO**
Within the Team, I could create my Design proposal for the Opel/Vauxhall Meriva 1st generation with Interior and Exterior from concept phase, 1:1 clay models, virtual development and 3D verification models in class-A, till serial production.
- 1996 - 1998 **INTERIOR & EXTERIOR CREATIVE DESIGNER**
During the development of the Opel Corsa-C model range, I could obtain essential knowledge in the Design Studio for small cars. Within the Design Team, I could accompany my Interior Design proposal into serial production. Interior project study for the Opel Tigra 2nd generation. Clay- and hard model for verification and serial release - partial hard models, full scale hard models.
- 1995 - 1996 **HONDA R&D - OFFENBACH, GERMANY**
INTERIOR CREATIVE DESIGNER
Creative contribution in the development of the Honda Accord 5th generation with sketches, 1:1 tape renderings, presentation renderings and 1:1 Interior clay model. Maintenance and caring contacts to Supplier and tool makers.
- 1992 - 1995 **DAIMLER AG - SINDELFINGEN, GERMANY**
INTERIOR & EXTERIOR CREATIVE DESIGNER
Interiors for the Mercedes-Benz car luxury class segment with 1:1 clay model, 1:1 tape renderings.
Exterior project for Mercedes-Benz S-Class W220 and Mercedes-Benz E-Class development of the Mercedes-Benz A-class W168 with sketches, 1:5 models and 1:1 clay scale Exterior model.
- 1989 - 1990 **GENERAL ELECTRIC PLASTICS BV EUROPE - BERGEN OP ZOOM, HOLLAND**
INTERNSHIP CREATIVE DESIGNER
Designing and constructing of several Design serial products in plastics for international customers. Within this period of time, I could learn valuable knowledge, ticks and tweaks in the technology of plastics, e.g. Design of plastic oven door and its thermal ventilation, dialysis filter device, TV device, milk trolley for super markets, desktop Ventilator, skateboard.

1989

DAIMLER AG FORSCHUNG - STUTTGART/FELLBACH, GERMANY

INTERNSHIP CREATIVE DESIGNER

Creative and contributive pre-cursor development for an Interior concept for SMART 1st generation. Wheel Design proposal with full scale hard model for Mercedes-Benz show car C112.

EDUCATION

1987 - 1992

FACHHOCHSCHULE FÜR GESTALTUNG UND WIRTSCHAFT - PFORZHEIM GERMANY

STUDENT INDUSTRIAL & TRANSPORTATION DESIGN

Diploma 1,6

1985 - 1987

HOLZ UND FURNIERE KARL DANZER GMBH - REUTLINGEN GERMANY

Qualification as Merchandiser in Wohle- and Foreign Commerce

AWARDS

Chairman Honors Award for Opel Meriva 1st generation

Mercedes-Benz Team of the year 1994

Patent for an ventilation system of the Opel Astra-C product family

Patent for oven door ventilation system in plastics

Patent for multi-functional instrument cluster in Mercedes-Benz E-Class W210

Patent for spectacle case. Patent granted and expired 2004 (private)

PERSONAL INFORMATION

SKILLS

VectorWorks - solid

OneNote - solid

Microsoft Office - solid

Project Management - solid

Budget Allocation - solid

HR Management - solid

LANGUAGES

German - mother tongue

English - fluent

Portuguese - communication

French - communication

REFERENCES

Opel Astra-J Sports Tourer Interior

http://www.youtube.com/watch?v=bzc5zDgQ_wY

Further references upon request

Mühlthal, August 04th 2020

Beat Finkbeiner

