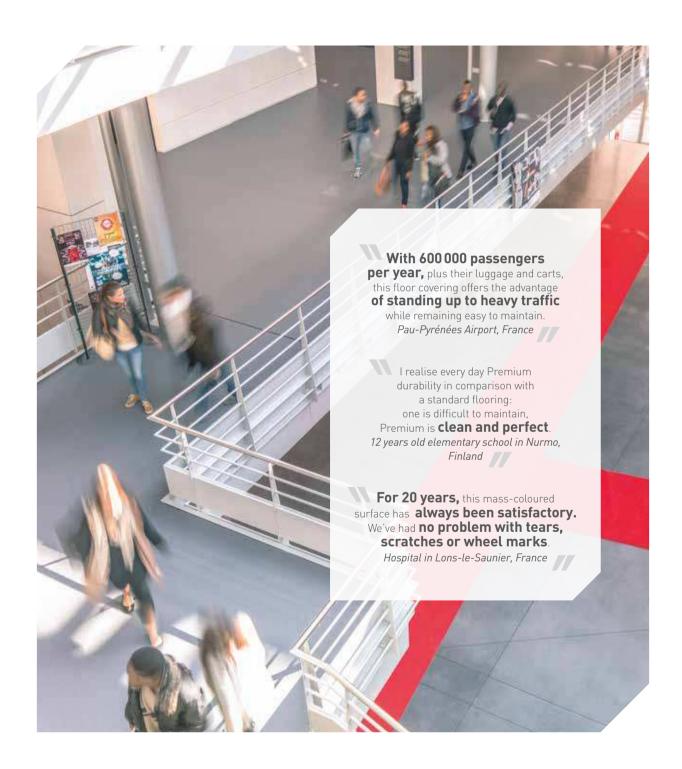
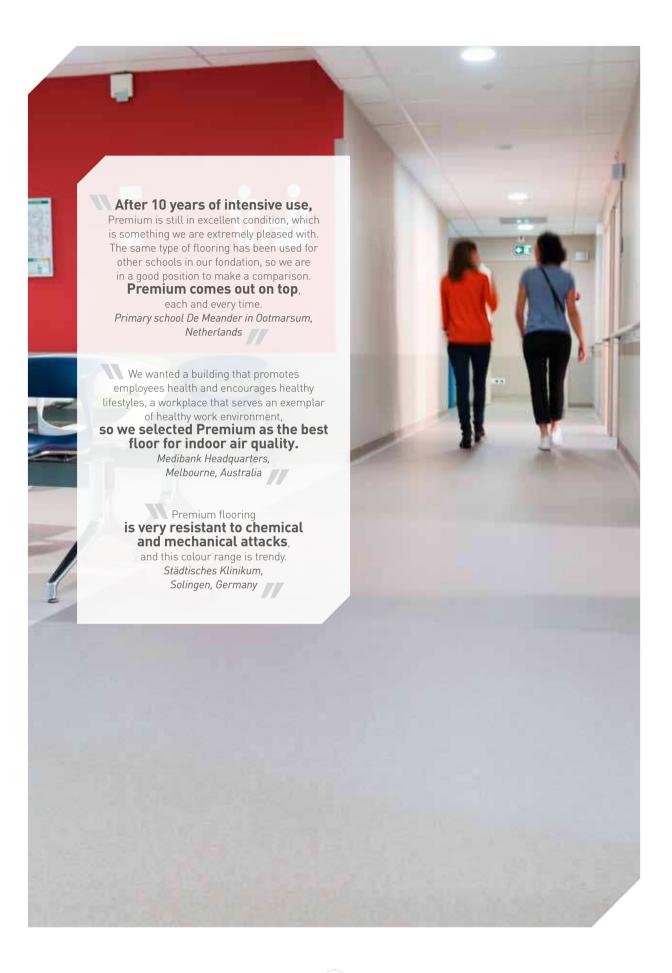


THE UNRIVALLED HIGH TRAFFIC SOLUTION

The proof is in the customer experience





The best of both worlds!

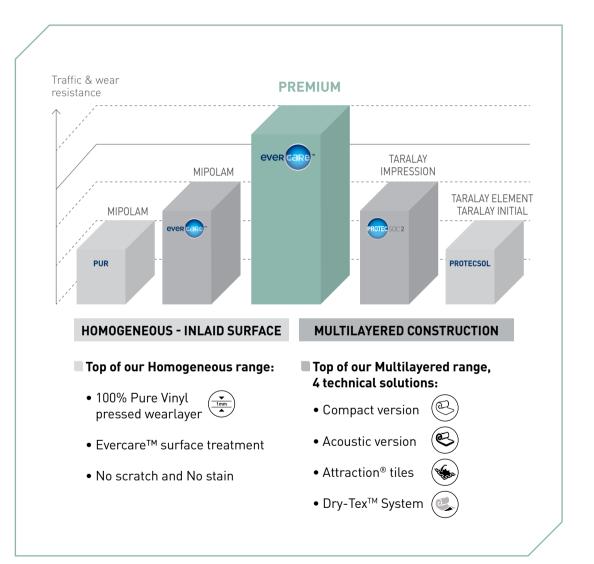
In the resilient flooring market, **Premium** offers the best of 2 worlds:

- Homogeneous inlaid surface
- Multilayered construction



Top of Gerflor ranges

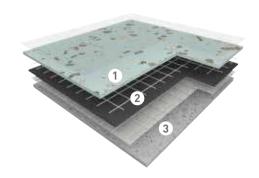
In the Gerflor product portfolio, **Premium** is the top of homogeneous & multilayered ranges.



WHAT MAKES THIS FLOORING

UNIQUE? ____

The difference is in the details



11 100% PURE VINYL PRESSED WEARLAYER

PREMIUM (1)



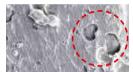
[1] Identical scale, enlarged 200 times

- > 1 mm
- Pressed under 800 tonnes
- 100 % PVC
- No transparent wearlayer

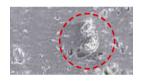
OTHER FLOORING(1)



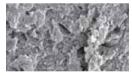
Printed flooring with transparent wearlayer Air bubbles: dirt traps



Homogeneous flooringFillers: fragile and
subject to scratches



Coated flooringIrregular density:
dirt traps



Rubber flooring
Porous and elastic:
lower wear resistance
and difficult to maintain





	Wear resistance	Scratch resistance	Soiling resistance	Colour durability	Yellowing effect resistance
PREMIUM	***	***	***	***	***
Printed multilayered	*	**	*	**	*
Homogeneous	*	*	**	**	**
Coated multilayered	**	**	*	**	**
Rubber	*	**	*	*	**

DOUBLE GLASS FIBER GRID REINFORCEMENT

PREMIUM



Perfect stability

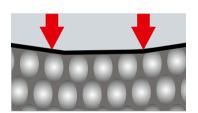
OTHER FLOORING

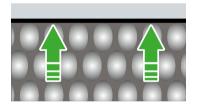


Fragile veil: lower stability

B VERY HIGH DENSITY FOAM

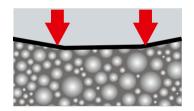
PREMIUM

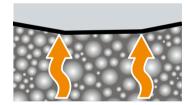




Closed and regular ovoid cells ease the roll of heavy loads

OTHER FLOORING





Irregular shaped and sized cells reduce the resistance to indentation

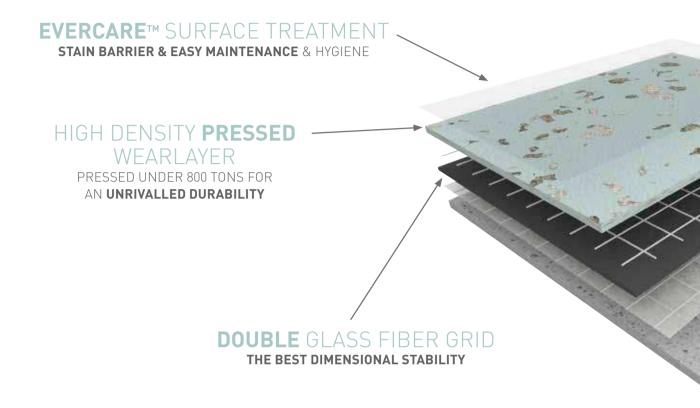


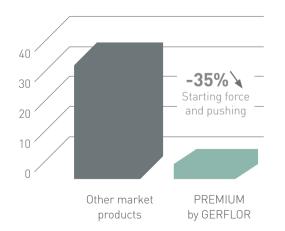


		Ease of rolling	Dimensional stability	Resistance to indentation
PREMIUM	Double glass fiber grid Very high density foam	***	***	***
Other flooring	Standard veil Standard foam	*	*	**

WHEN DESIGN MEETS THE BEST OF

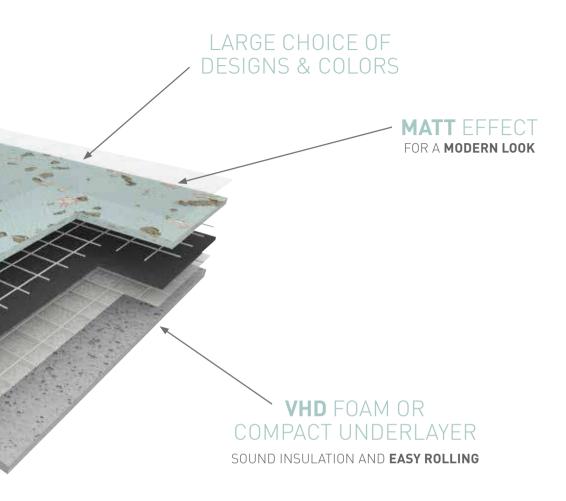
TECHNOLOGIES!





EASY ROLLING OF HEAVY LOADS

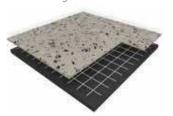
Premium floorings offer the best dynamic indentation: starting force and pushing are reduced by 35% in comparison with other floorings.



■ THE BEST INDENTATION RESISTANCE / ACOUSTIC PERFORMANCE

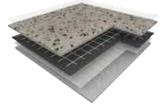
Gerflor floorings offer a very good indentation and pressure point loading resistance (bed or furniture etc.)

Combined acoustic and walking comfort for calming and relaxing areas.



COMPACT VERSION 8dB

Indentation: 0.02 mm



COMFORT VERSION 17dB

(Metallica: 16dB) Indentation: 0.06 mm



Proven efficiency



EVERCARE™ technology, an exclusive patented Technology by Gerflor: ease of maintenance, no need for wax and polish for life, water and detergent savings, plus **3 additional benefits:**

11 STAIN SHIELD, BLOCKS EVEN THE TOUGHEST STAINS

Gerflor floorcovering with

EVERCARE™



The EVERCARE™ water-repellent effect prevents staining products from penetrating the materials (alcohol-based Eosin and Betadine, hydro-alcoholic gels, etc.), remaining on the surface.

STAINING TESTS

Other floorcovering



All other product on the market let staining product penetrate the floor





RESULTS AFTER CLEANING

Using a neutral detergent or an eraser for marker	PREMIUM	Printed flooring / transparent wearlayer	Homogeneous flooring	Coated flooring	Rubber flooring
After 10 min →	181 5/8 5	6 0 6			
After 1h →			-	0 0	

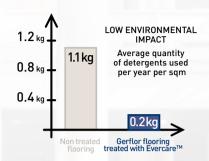
Complete stain resistance table available on request

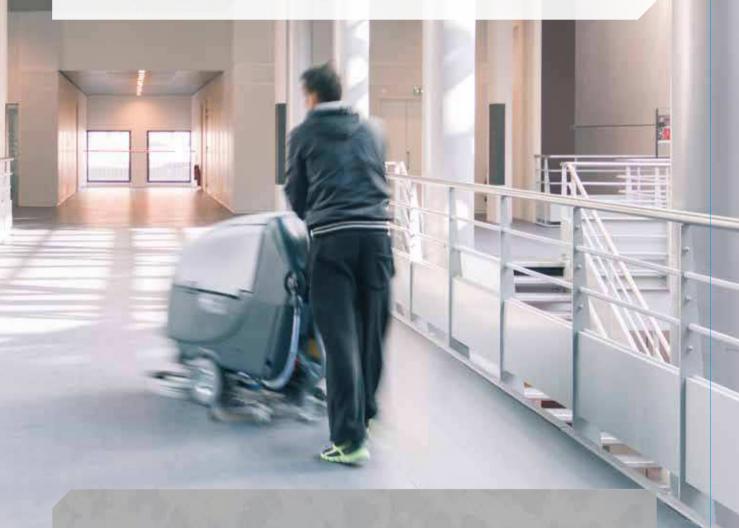
2 NO WAX REQUIRED

= SAVED WATER AND DETERGENT

10x less cleaning products to maintain Gerflor floor coverings compared with a non-treated floorcovering.

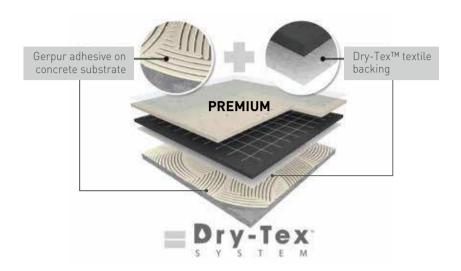






BMATT EFFECT FOR A MODERN LOOK

The solution for high moisture subfloors

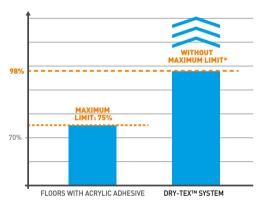


EMERGENCY DEPARTMENTS

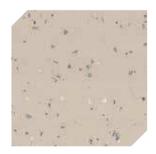
- Reception areas
- Waiting rooms
- Corridors

HIGH MOISTURE SUBFLOORS

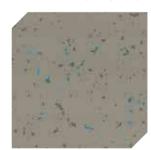
Proven resistance up to 98% RH / 15 lbs moisture according to ASTM F2170 & ASTM F1869



■ 4 REFERENCES AVAILABLE FROM STOCK



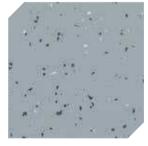
4343 Tokelau



8053 Anambas



4004 Pago



4003 Tao

All Premium Compact designs are available as Premium Dry-Tex™ for a minimum order quantity of 2400 sqm*



ATTRACTION® TILES.

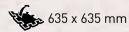
The Premium solution for renovation



- INSTALLATION ON ANY TYPES OF SURFACE*
- SOLUTION FOR ASBESTOS SUBFLOOR <a>a



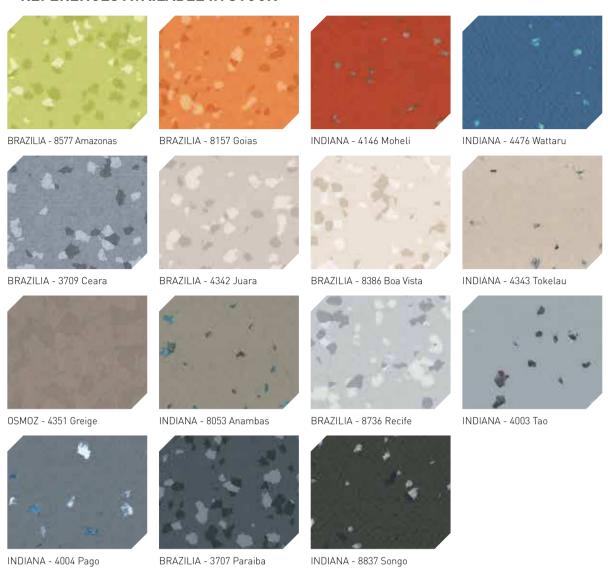
■ HARD-WEARING MODULAR TILES



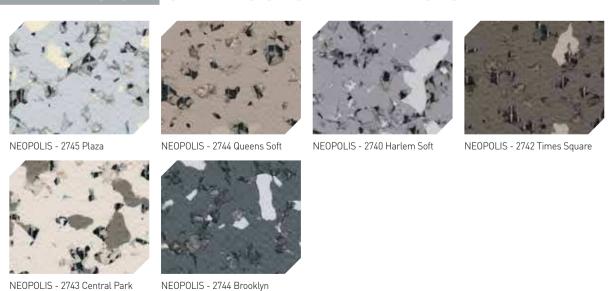
FAST INSTALLATION: NO NEED TO STOP WORK

* for further information please refer to our documentation "Attraction®"

REFERENCES AVAILABLE IN STOCK



NEW DESIGN 6 NEW COLOR REFERENCES



Attraction® tiles: **ask for a unit sample**. Technical data sheet & product description available on gerflor.com

COMPLETE SOLUTION

100% coordination floors / walls / finishes





Patent pending system.

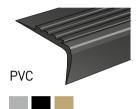


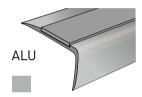


For further information, see the SPM and «Commercial flooring solutions» catalogues.

STAIRCASE SOLUTIONS

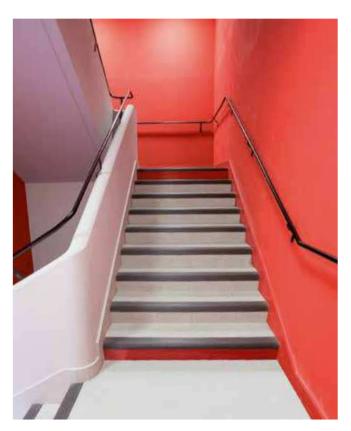
Stair nosing100% LANDING/ STAIR HARMONY





Complete stepTARASTEP17dB





ACCESSIBILITY SOLUTIONS

- Warning strips
- Orientation strips



For further information, see the «A global solution for accessibility» brochure.

ROMUS ENTRANCE MATS

- Reduce dust
- Prevent premature soiling & wear of floor coverings





For further information, see the «Commercial flooring solutions» catalogue.

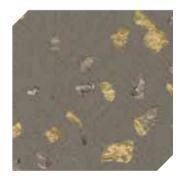
NEW PREMIUM . COLLECTION

FOR AESTHETIC, SOOTHING AND SMOOTH AREAS

Trendy colors and designs. Our Design Department works with a lot of designers, architects and colorists from all around the world to anticipate new decoration trends and to develop new designs and colors.



2 NEW DESIGNS BASED ON TERRAZO TREND



POESYRandom terrazo effect thanks to pearly and metallic flakes



NEOPOLIS

- Raw terrazo effect with neutral and very urban tones
- Transparence effect to bring depth and emphasis





135 REFERENCES ____

50% NEW

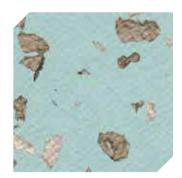
6 DESIGNS



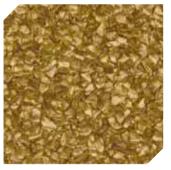
Brazilia



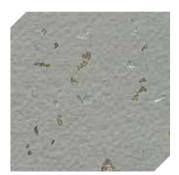
0smoz



Poesy



Metallica

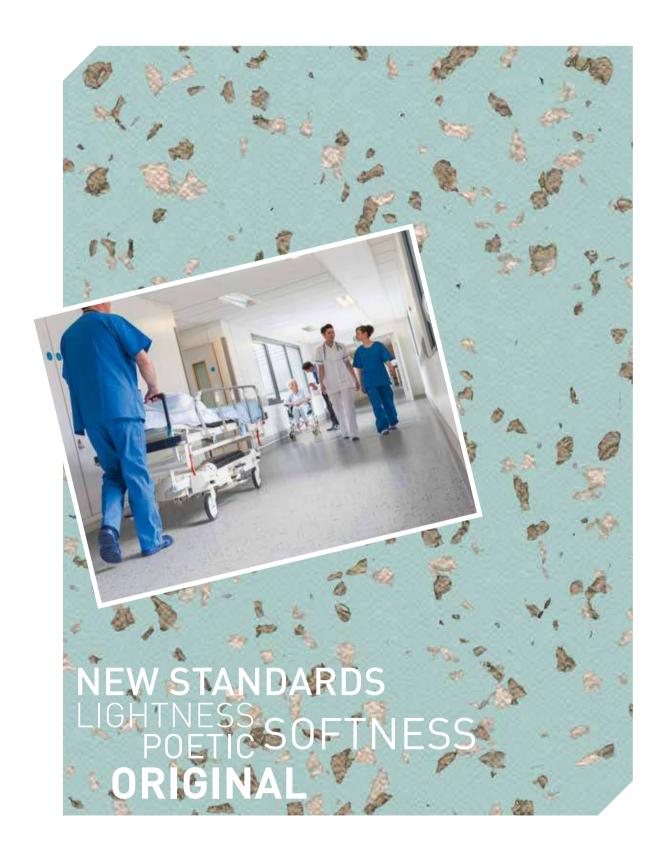


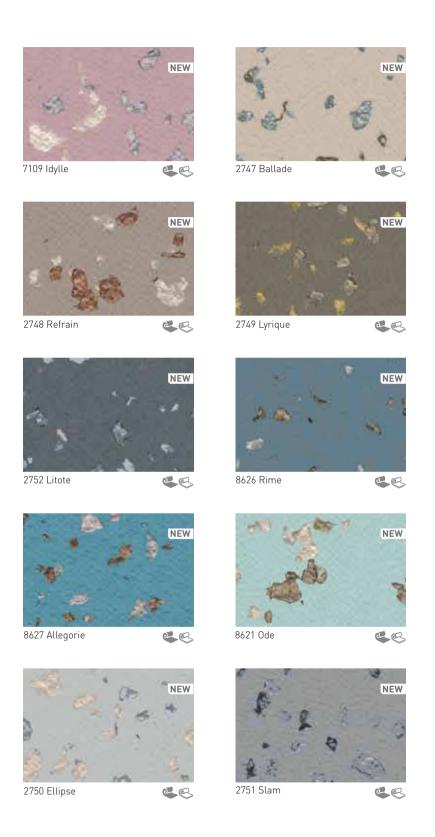
Indiana



Neopolis

POESY _

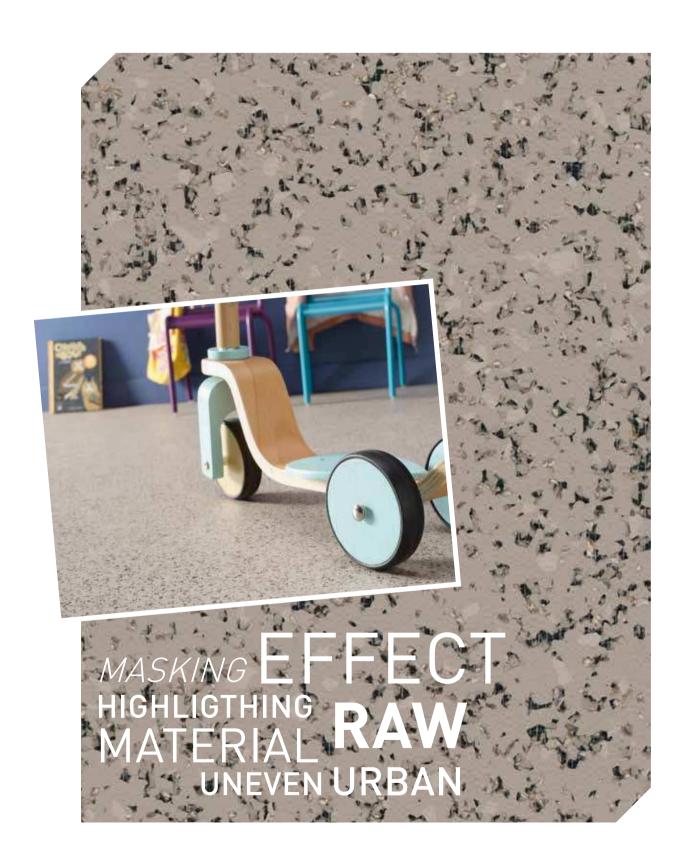




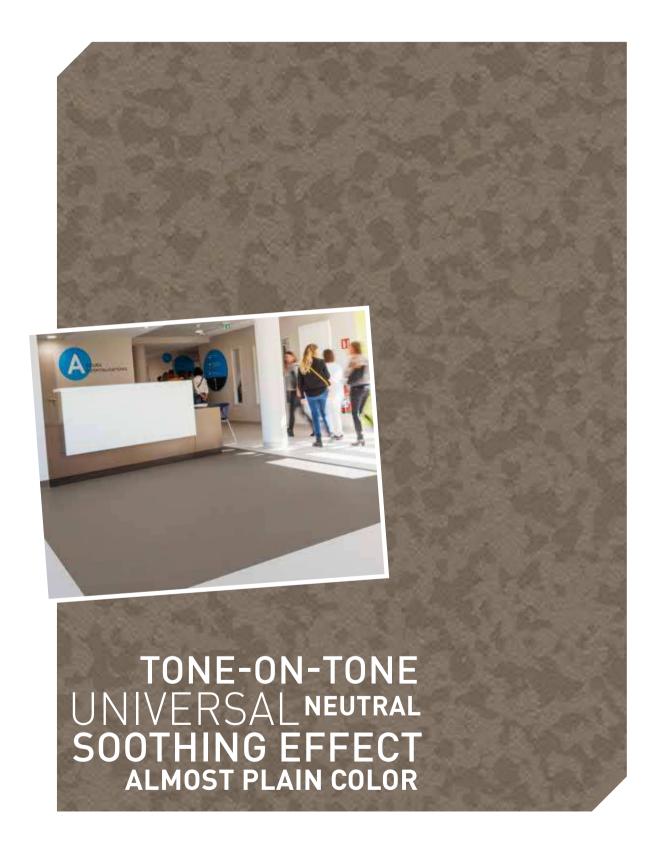




NEOPOLIS _____



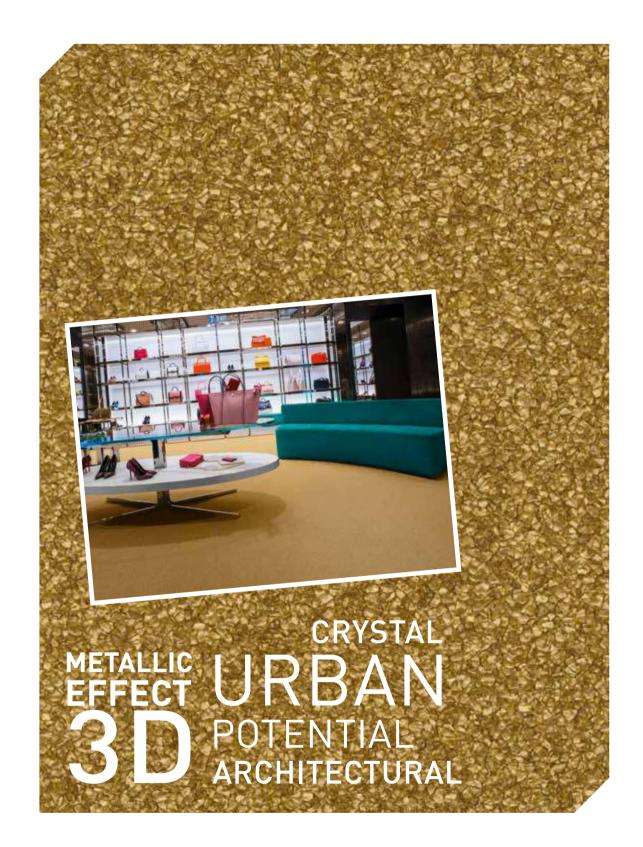


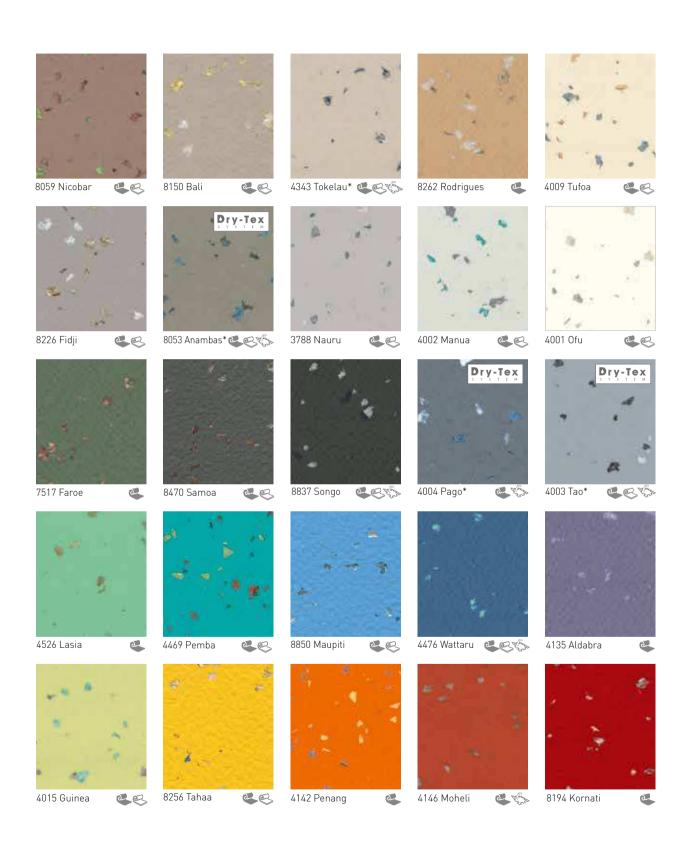






METALLICA _

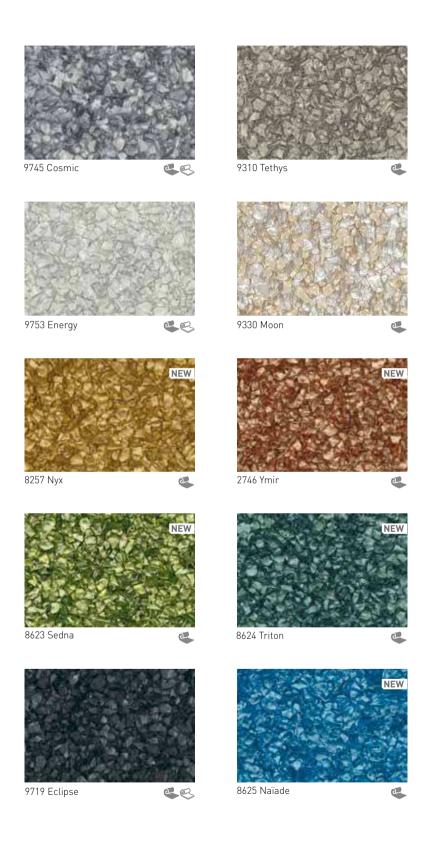






INDIANA .

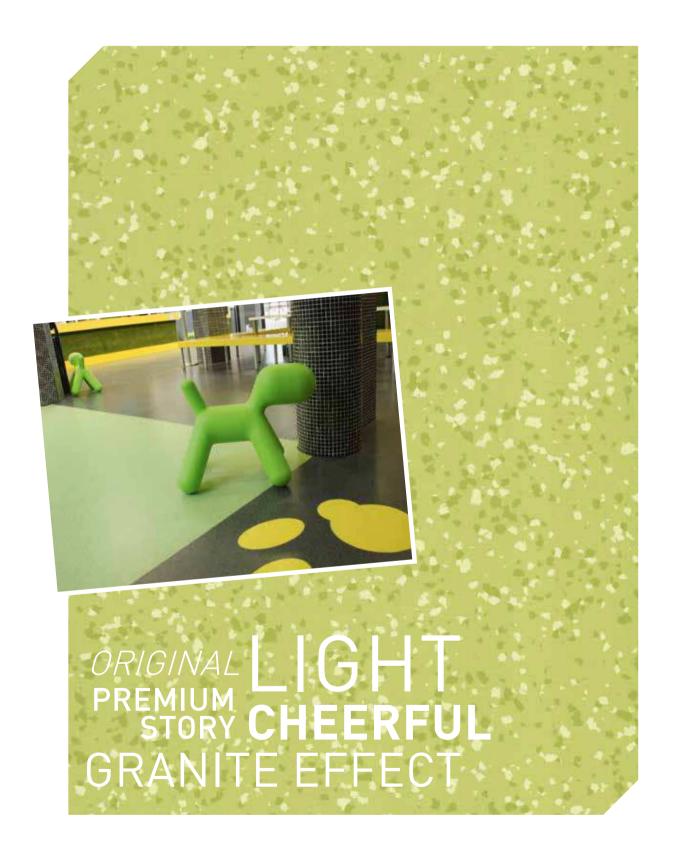


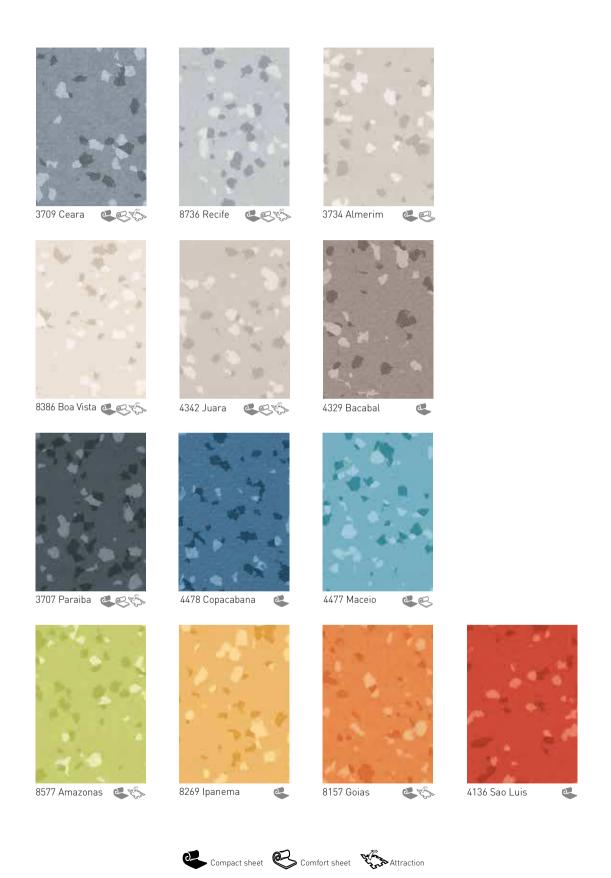






BRAZILIA ___







Customize your floor!

I SELECT A DESIGN TYPE











Brazilia

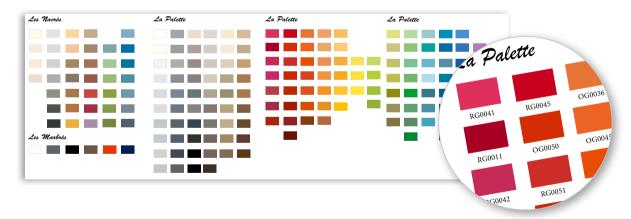
Indiana

Osmoz

Poesy

Neopolis

CHOOSE YOUR GRANULES: PALETTE



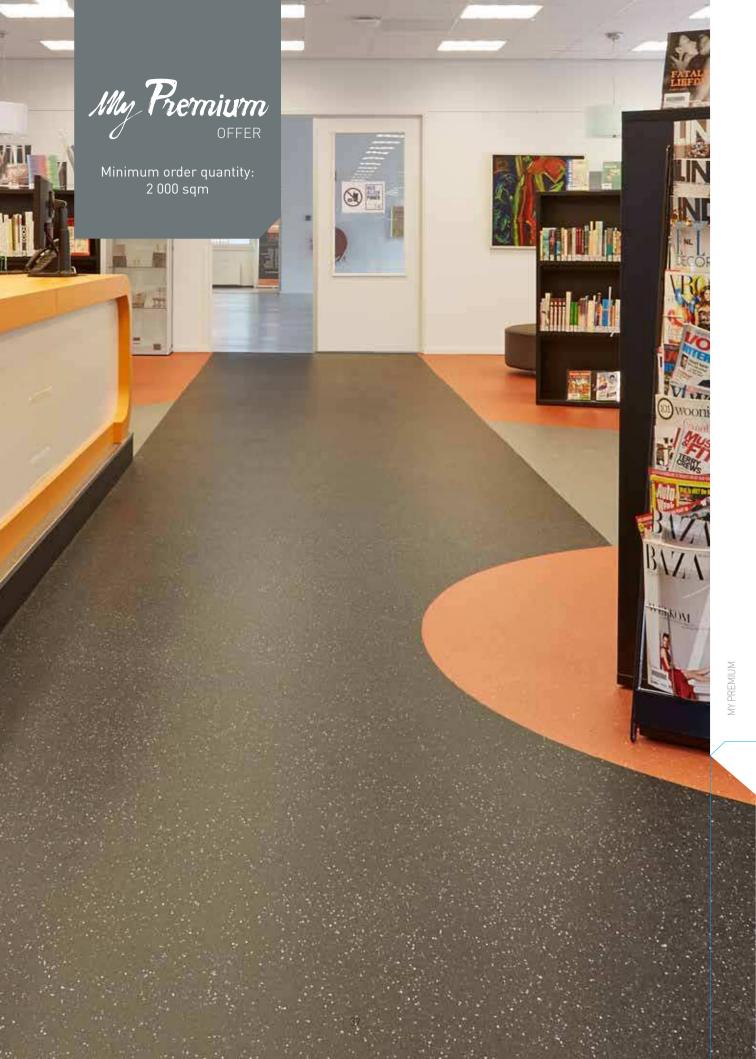
3 VISUALIZE YOUR DESIGN AND ORDER ONLINE ON

mypremiumbygerflor.com









A SUSTAINABLE CHOICE

THE BEST INDOOR AIR QUALITY



- VOC EMISSIONS < 10µg / m³ AFTER 28 DAYS

 → 100 TIMES LOWER THAN NORM REQUIREMENTS
- M1 AND FLOORSCORE CERTIFIED
- TESTED BY AN INDEPENDANT LAB 💸 EUROFINS

The lab confirmed the emissions are below detection levels!

ATTRACTION® <2 µg/m³ (TVOC after 28 days)

PREMIUM COMFORT <3 µg/m³ (TVOC after 28 days)



PRODUCT COMPOSITION

- 100% REACH COMPLIANT
- PHTHALATE FREE*



RECYCLING

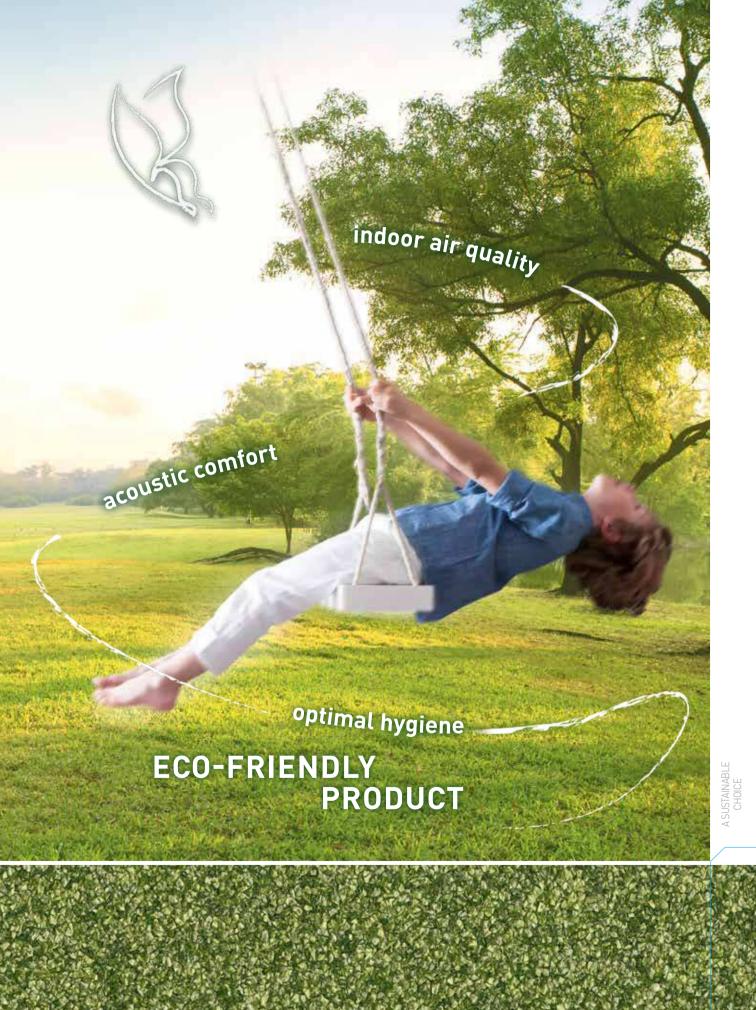
- 100% RECYCLABLE
- MADE WITH 53% RECYCLED CONTENT (including post manufacturing and post consumer waste)



THE BEST LIFE CYCLE ANALYSIS

- LESS WATER AND DETERGENT USE THANKS TO EVERCARE™
- LESS ENVIRONMENTAL IMPACT, LESS COSTS

^{*}except recycled content



GERFLOR, THE PARTNER

FOR ALL YOUR PROJECTS!



Make life easier!

WITH OUR EXPRESS DEPARTMENT

If you have technical questions or would like to request samples or documentation, contact:

By email: gerflorcontract@gerflor.com

By phone: +33(0) 474 054 000 By fax: +33(0) 474 050 313



TRAINING CENTRE OPEN TO ALL PROFESSIONALS

Dedicated to training young professionals and providing CPD for experienced professionals.

CUSTOMIZED TECHNICAL SUPPORT

Our technicians will come to you to provide on-site support.

ONLINE SERVICE

In just a few clicks, you'll find a whole range of tools to make your life easier on our website.

WELDING ROD AND FLOORING MATCHING TOOL

http://www.gerflor.com/servicesprofessionals/welding-rods-matching.html





VIRTUAL LIBRARY

See our documentation on line

http://www.gerflor.com/servicesprofessionals/virtual-library.html

DESIGN STUDIO: REAL-TIME SIMULATIONS

Interior Designer

Choose your interior, insert your Gerflor floor covering and see the finished effect in situ on:

http://www.gerflor.com/services/professionals/interior-designer.html





			Taralay PREMIUM COMPACT	Taralay PREMIUM COMFORT	ATTRACTION®	Taralay PREMIUM DRY-TEX™
			Brazilia - Indiana - Metallica - Osmoz - Poesy - Neopolis	Osmoz - Indiana - Metallica - Brazilia - Poesy - Neopolis	Osmoz - Indiana - Brazilia	
DESCRIPTION						
	EN ISO 24346 (EN 428)	mm	2.00	3.00 - 3.30	5.00	2.50
Total thickness	ASTM F386-02	inch	0.08	0.12 - 0.13	-	-
W. I. II.	EN ISO 24340 (EN 429)	mm	>1	>1	1.00	1.02
Wearlayer thickness	ASTM F410-02	inch	≥ 0.039	≥ 0.039	-	-
Wainh	EN ISO 23997 (EN 430)	g/sq.m	2580-2680	2800-3260	7460	2660
Weight	-	lbs/sq.ft	0.53 - 0.57	0.12 - 0.13 >1 >0.039 0.2800-3260 7 0.58 200 6'6' 25 82' - 6(v)	-	-
Width of shoot	EN ISO 24341 (EN 426)	cm	200	200	-	200
Width of sheet	-	feet - inch	6'6''	6'6''	-	-
Longth of choot	EN ISO 24341 (EN 426)	lm	20	25	-	20
Length of sheet	-	feet - inch	66'	82'	-	-
Tile size	EN ISO 24342 (EN 427)	mm	-	-	635 x 635 Connect 600 x 600 Cleantech (without dovetail) [4]	-
CLASSIFICATION						
Norm / Product specification	-	-	EN ISO 10582 (EN 649)	EN 651	EN ISO 10582 (EN 649)	EN ISO 10582 (EN 649)
European classification	EN ISO 10874 (EN 685)	class	34-43	34-42	34-43	34-43
Fire rating	EN 13501-1	class	Bfl-s1	Cfl-s1	Bfl-s1	Bfl-s1
Static electrical propensity	EN 1815	kV	< 2	< 2	< 2	< 2
Slip resistance [1]	DIN 51 130	class	R10	R10	R10	R10
PERFORMANCE						
Wear resistance	EN 660.2	mm³	≤ 2.0	≤ 2.0	≤ 2.0	≤ 2.0
Wear group	NF 189	group	T	T	T	T
Type binder content	EN ISO 10582	type	I	-	I	I
Dimensional stability	EN ISO 23999 (EN 434)	%	≤ 0.40	≤ 0.40	≤ 0.25	≤ 0.40
Residual indentation (requirement)	EN ISO 24343-1 (EN 433)	mm	≤ 0.10	≤ 0.20	≤ 0.10	≤ 0.10
Residual indentation (measure)	-	mm	≈ 0.02	≈ 0.06	-	≈ 0.03
Impact sound insulation	EN ISO 717-2	dB	8		-	8
Castor chair test (type W)	ISO 4918 (EN 425)	-	0K	OK	OK	0K
Thermal conductivity	EN ISO 10456 (EN 12 524)	W/(m.k)	0.25	0.25	0.25	0.25
Colour fastness	EN 20 105 - B02	degré	≥ 6	≥ 6	≥ 6	≥ 6
Surface treatment	-	-	Evercare™	Evercare™	Evercare™	Evercare™
Chemical products resistance (2)	EN ISO 26987 (EN 423)	-	OK	0K	OK	0K
Anti-bacterial activity (E. coli - S. aureus - MRSA) ⁽³⁾	ISO 22196	-	> 99 % inhibits growth	> 99 % inhibits growth	-	> 99 % inhibits growth
ENVIRONMENT / INDOOR AIR	QUALITY					
TVOC after 28 days	ISO 16000-6	μg/m³	<10	<10	<10	<10
Certification	-	-	Floorscore®	Floorscore®	Floorscore®	Floorscore®
CE MARKING					'	
(€	EN 14041		S S S S S S S S S S S S S S S S S S S		T S S S S S S S S S S S S S S S S S S S	DS B _{H-s1}

⁽¹⁾ Please refer to Tarasafe ranges.
(2) Regarding the resistance to chemicals, please download the corresponding leaflet from our website.
(3) The implementation of an effective cleaning regime is the most important defence against infection.
(4) Available upon request

PREMIUM COMPACT

The floor covering is made of a >1mm thick, pure vinyl homogeneous wear layer with no filler, incorporating very densely pressed coloured chips, with a matt finishing and without a transparent wear layer.

It offers a T group wear rating and is available in 2 m wide sheet.

Its compact backing is calendered, pressed and reinforced with a glass fibre grid yielding.

It offers a 8 dB sound insulation, an indentation resistance of 0.02 mm and a rolling heavy loads easiness.

PREMIUM COMPACT is treated with Evercare™, a surface treatment obtained by UV laser crosslinking. It ensures easy maintenance and eliminates permanently the need for acrylic emulsion (metallisation). It avoids staining of chemical products used in healthcare like iodine alcohol, Betadine, eosin and anti-bacterial hand gel.

It is 100% compliant with REACH.

It is composed of 40% of minerals and inexhaustible materials

It is made with more than 50% recycled content ; 100% of which are fully controlled and REACH compliant.

It does not contain any heavy metals, any formaldehydes

It is made with phthalate free plasticizers

The products emission rate of volatile organic compounds is <10µg/m³ (TVOC after 28 days – ISO 16000-6).

It is 100% recyclable.

PREMIUM COMFORT

The floor covering is made of a >1mm thick, pure vinyl homogeneous wear layer with no filler, incorporating very densely pressed coloured chips, with a matt finishing and without a transparent wear layer.

It offers a T group wear rating and is available in 2 m wide sheet.

The product contains a compact backing which is calendered, pressed and a Very High Density (VHD) foam backing. It is reinforced with a double glass fibre grid.

It offers a 16 dB sound insulation, an indentation resistance of 0.06 mm and a rolling heavy loads easiness.

PREMIUM COMFORT is treated with Evercare™, a surface treatment obtained by UV laser crosslinking. It ensures easy maintenance and eliminates permanently the need for acrylic emulsion (metallisation). It avoids staining of chemical products used in healthcare like iodine alcohol, Betadine, eosin and anti-bacterial hand gel.

It is 100% compliant with REACH.

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The products emission rate of volatile organic compounds is <10 μ g/m³ (TVOC after 28 days – ISO 16000-6).

It is 100% recyclable.

	DECION	COL ODS	L DV	Noc
CODE	DESIGN	COLORS	LRV	NCS
3734 8577	BRAZILIA BRAZILIA	Almerim	52,3 44,0	2000-N 2040-G70Y
4329	BRAZILIA	Amazonas Bacabal	25,9	4005-Y80R
8386	BRAZILIA	Boa Vista	63,7	1002-Y50R
3709	BRAZILIA	Ceara	30,4	4005-R80B
4478	BRAZILIA	Copacabana	16,4	4030-B
8157	BRAZILIA	Goias	29,8	2060-Y50R
8269	BRAZILIA BRAZILIA	Ipanema	47,3 52,5	2040-Y20R 2002-Y50R
4342 4477	BRAZILIA	Juara Maceio	35,7	2030-B10G
3707	BRAZILIA	Paraiba	10,1	7005-R80B
8736	BRAZILIA	Recife	54,8	2005-R80B
4136	BRAZILIA	Sao Luis	16,2	2060-Y80R
4135	INDIANA	Aldabra	18,0	4020-R60B
8053	INDIANA	Anambas* Bali	22,9 39,2	5005-Y20R 3005-Y50R
8150 7517	INDIANA	Faroe	20,4	6010-G30Y
8226	INDIANA	Fidji	35,6	3502-Y
4015	INDIANA	Guinea	50,0	2030-G70Y
8194	INDIANA	Kornati	11,7	1580-R
4526	INDIANA	Lasia	41,5	1050-G
4002	INDIANA	Manua	63,0	1502-B 2040-B
8850 4146	INDIANA	Maupiti Moheli	35,2 13,9	3060-Y80R
3788	INDIANA	Nauru	42,0	2502-Y
8059	INDIANA	Nicobar	21,8	5010-Y60R
4001	INDIANA	Ofu	88,7	0502-Y
4004	INDIANA	Pago*	15,0	6502-B
4469	INDIANA	Pemba	27,9	3040-B40G
4142 8262	INDIANA	Penang Rodrigues	23,5 33,8	1080-Y60R 3020-Y30R
8470	INDIANA	Samoa	12,3	7502-G
8837	INDIANA	Songo	7,3	8000-N
8256	INDIANA	Tahaa	56,5	1060-Y10R
4003	INDIANA	Tao*	27,5	4502-B
4343 4009	INDIANA	Tokelau*	46,7 66,3	2005-Y50R 1005-Y20R
4476	INDIANA	Tufoa Wattaru	12,4	5030-R90B
9745	METALLICA	Cosmic	28,4	5502-B
9719	METALLICA	Eclipse	11,3	8502-B
9753	METALLICA	Energy	56,3	2502-G
9339	METALLICA	Moon	47,9	3005-Y50R
8625 8257	METALLICA METALLICA	Naiade Nyx	19,2 28,0	4040-B 4030-Y20R
8623	METALLICA	Sedna	22,5	4030-G50Y
9310	METALLICA	Tethys	28,1	4502-Y
8624	METALLICA	Triton	16,8	7010-B90G
2746	METALLICA	Ymir	23,9	5030-Y50R
2741 2743	NEOPOLIS NEOPOLIS	Brooklyn Central Park	14,9 52,3	7502-B 2005-Y30R
2743	NEOPOLIS	Harlem Soft	30.0	4500-N
2745	NEOPOLIS	Plaza	53,8	2002-B
2744	NEOPOLIS	Queens Soft	29,4	4005-Y50R
2742	NEOPOLIS	Times Square	14,9	7005-Y50R
4365 4349	OSMOZ OSMOZ	Alpaga New	52,2 42,2	2002-Y 3005-Y50R
4527	OSMOZ OSMOZ	Angora Bamboo	42,2	1060-G50Y
8073	0SM0Z	Cocoa	10,8	7005-Y50R
7735	0SM0Z	Coffee Brown	16,9	6005-Y50R
0356	OSMOZ	Denim	16,3	5030-R80B
4350 4351	OSMOZ OSMOZ	Elefant Greige	33,1 25,8	3500-N 5005-Y50R
7108	OSMOZ	Grenadine	15,3	2070-Y90R
4364	OSMOZ	Ivory New	61,1	1502-Y
0702	0SM0Z	Kumquat	33,7	2050-Y50R
7204	0SM0Z	Mimosa	61,7	1050-Y10R
4496 7737	OSMOZ OSMOZ	Pacific Blue	37,0 9,4	1040-B 8000-N
3791	OSMOZ OSMOZ	Pepper Grey Slate Grey	21,7	5500-N
3792	0SM0Z	Storm Grey	36,3	3502-B
8627	POESY	Allegorie	24,8	3030-B10G
2747	POESY	Ballade	43,8	2005-Y50R
2750	POESY	Ellipse	45,1	2502-B
7109 2752	POESY POESY	Idylle Litote	34,2 15,0	3020-R10B 6502-B
2749	POESY	Lyrique	16,6	6005-Y20R
8621	POESY	Ode	50,0	1515-B50G
2748	POESY	Refrain	28,8	4005-Y50R
8626	POESY	Rime	20,3	5020-B
2751	POESY	Slam	30,7	4500-N

^{*} Colors available as Gerflor Dry-Tex $^{\mathrm{TM}}$ System

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ARCHITECTURE DECORATION SPORT TECHNOSPECIFIC





PREMIUM, FEWER VOC'S, BETTER INDOOR AIR QUALITY



100% REACH Phthalate free (except recycled content)



100%



INDOOR AIR QUALITY

100 times lower than norm requirements (TVOC < 10 ug/m³ after 28 days)



Eco-designed according to a product-specific life cycle analysis



Anti slip R10 Comfort version: Walking comfort <65dB (best certification) and impact sound insulation - 17 dB

